



To: Holders of 7½% Senior Notes due 2015

Dear Holders:

We are pleased to provide a copy of FAGE Dairy Industry S.A.'s Half-Yearly Report for the six and three months ended June 30, 2010 to Holders of 7½% Senior Notes due 2015.

Inquiries regarding the Company's financial results should be directed to the undersigned, the Company's Chief Financial and Administrative Officer, at (+30) 210 28 92 555 or Koloventzos.Christos@fage.gr.

We greatly appreciate your support through your investment in the Senior Notes.

Very truly yours,

A handwritten signature in blue ink, consisting of several loops and a long vertical stroke, positioned above a horizontal line.

Christos Koloventzos
Chief Financial and Administrative Officer