

**FAGE ANNOUNCES INVESTOR CONFERENCE CALL FOR THE HALF-YEARLY REPORT
PUBLISHED ON 13/8/2010**

FAGE DAIRY INDUSTRY S.A.

PRESS RELEASE: AUGUST 13, 2010

FAGE ANNOUNCES INVESTOR CONFERENCE CALL
HOSTED BY THE CHIEF FINANCIAL AND ADMINISTRATIVE OFFICER AND DIRECTOR,
CHRISTOS KOLOVENTZOS,
TO DISCUSS THE UNAUDITED HALF-YEARLY RESULTS
FOR THE SIX AND THREE MONTHS ENDED JUNE 30, 2010

FAGE Dairy Industry S.A. (the "Company" or "FAGE") today announced an investor and analyst conference call to be held at 4:00 pm (London time) on Monday, August 16, 2010. Christos Koloventzos, FAGE's Chief Financial and Administrative Officer and Director, will host the call to discuss the Company's unaudited results (prepared in accordance with International Financial Reporting Standards) for the six and three months ended June 30, 2010 as announced in the Half-Yearly Report published on August 13, 2010.

Investors may participate in the conference call by dialing the following numbers:

Belgium Free Call – 0800 408 64
Cyprus Free Call – 8009 5227
Denmark Free Call – 8088 8464
France Free Call – 0805 632 056
Germany Free Call – 0800 101 4960
Greece Free Call – 0080 012 6060
Italy Free Call – 8009 874 96
Netherlands Free Call – 0800 023 5091
UK Free Call – 0800 694 0257
UK Standard International – +44 (0) 1452 555 566
USA Free Call – 1866 966 9439

Investors will be asked to provide their full name and conference identification. The conference identification number is 94124009.

Inquiries should be directed to Mr. Christos Koloventzos at (+30) 210 28 92 555 or Koloventzos.Christos@fage.gr.