



FAGE DAIRY INDUSTRY S.A

PRESS RELEASE: AUGUST 13, 2012

FAGE ANNOUNCES UNAUDITED HALF-YEARLY RESULTS FOR THE SIX AND THREE MONTHS ENDED JUNE 30, 2012 IN REPORT TO SENIOR NOTE HOLDERS

FAGE Dairy Industry S.A. (the "Company" or "FAGE") today announced its financial results prepared in accordance with International Financial Reporting Standards for the six months and three months ended June 30, 2012 in a Half-Yearly report (the "Half-Yearly Report") (i) to the holders of its 7½% Senior Notes due 2015 (the "2015 Senior Notes") and (ii) to the holders of its 9% Senior Notes due 2020 (the "2020 Senior Notes").

The Group's sales volume in the six months ended June 30, 2012 increased by 3.1%, compared to the respective period of 2011. The sales in the six months ended June 30, 2012 amounted to €208.2 million, whereas the respective amount for the six months ended June 30, 2011 was €187.7 million, an increase of €20.5 million or 10.9%. This increase reflects a decrease of 23.1% in the Group's sales in value in the domestic market and an increase of 39.3% in the Group's sales in value in the exports and international sales.

Gross profit for the six months ended June 30, 2012 was €87.1 million, an increase of €7.4 million, or 9.3%, from €79.7 million for the six months ended June 30, 2011. Gross profit as a percentage of sales for the six months ended June 30, 2012 was 41.8% compared to 42.5% for the respective period of 2011.

Profit from operations for the six months ended June 30, 2012 was €25.9 million, an increase of €10.1 million, as compared to a profit from operations of €15.8 million for the six months ended June 30, 2011. Profit from operations as a percentage of sales for the six months ended June 30, 2012 was 12.4% compared to 8.4% for the respective period of 2011. This improvement is mainly due to the fact that the decrease in the gross margin was outweighed by the decrease in selling, general and administrative expenses.

Net profit for the six months ended June 30, 2012 was €8.3 million, as compared to net profit of €6.2 million for the respective period of 2011. As a percentage of net sales, net profit increased to 4.0% for the first six months of 2012 from 1.7% for the respective period of 2011.

On January 25, 2005, the Company issued €130,000,000 principal amount of its Senior Notes due 2015 under an indenture (the "2015 Indenture"), dated as of January 21, 2005, by and among the Company, as issuer, FAGE USA Holdings, Inc. and FAGE USA Dairy Industry, Inc., as guarantors, The Bank of New York, as trustee and AIB/BNY Fund Management (Ireland) Limited, as Irish paying agent (the "Irish Paying Agent").

On January 29, 2010, the Company and FAGE USA Dairy Industry, Inc. issued \$150,000,000 principal amount of their 2020 Senior Notes due 2020 under an indenture (the "2020 Indenture"), dated as of January 29, 2010, by and among the Company and FAGE USA Dairy Industry, Inc., as issuers, The Bank of New York Mellon, acting through its London Branch, as trustee, The Bank of New York Mellon, as U.S. registrar and paying agent and the Bank of New York Mellon (Luxembourg) S.A., as Luxembourg registrar.

The Half-Yearly Report is being provided to (i) to Holders of the 2015 Senior Notes pursuant to Section 4.02 of the 2015 Indenture and (ii) to Holders of the 2020 Senior Notes pursuant to Section 4.02 of the 2020 Indenture. The 2015 Senior Notes are listed on the Irish Stock Exchange and the Half-Yearly Report is also being made available at the office of the Irish Paying Agent pursuant to the rules of the Irish Stock Exchange. The Half-Yearly Report is also available on the Company's website at www.fage.gr.

FAGE is the leading Greek dairy company in Greece and sells a wide range of branded dairy products, including yogurt and dairy desserts, milk and milk cream, and cheese. These products are sold under the FAGE, TOTAL and other trademarks.

Inquiries regarding the Company's financial results should be directed to Christos Koloventzos, the Company's Chief Financial and Administrative Officer, at (+30) 210 28 92 555 or Koloventzos.Christos@fage.gr.

The 2015 Senior Notes and the 2020 Senior Notes have not been and will not be registered under the U.S. Securities Act of 1933, as amended (the "Securities Act"), or any state securities laws and, unless so registered, may not be offered or sold except pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the Securities Act and applicable state securities laws. Accordingly, the 2015 Senior Notes and the 2020 Senior Notes were offered and sold only to "Qualified Institutional Buyers" (as defined in Rule 144A under the Securities Act) and pursuant to offers and sales occurring out the United States within the meaning of Regulation S under the Securities Act.

FAGE • DAIRY INDUSTRY S.A. • 35 HERMOU STR. • 144 52 METAMORFOSSI, GREECE
TEL.: (+30) 210 28 92 555 • FAX : (+30) 210 28 28 386 • e-mail : info@fage.gr • www.fage.gr